



UNTAPPED

Realizing the Buying Power of the LGBTQ Community

The latest estimates put the buying power of LGBT adults at \$917 billion annually. Is your business connecting with this community?

Join Alesha Schandelmeier, Outreach Director at The Center: 7 Rivers LGBTQ Connection, and Chynna Haas, owner of 29rebel, for this eye-opening marketing workshop.

We will share best practices for connecting with the LGBTQ community, as well as explore specific ways you can make your marketing efforts more inclusive.



The workshop is free-of-charge to members of the LGBTQ Business Connection.

Join for your invite to this members-only workshop.

7riverslgbtq.org/business